

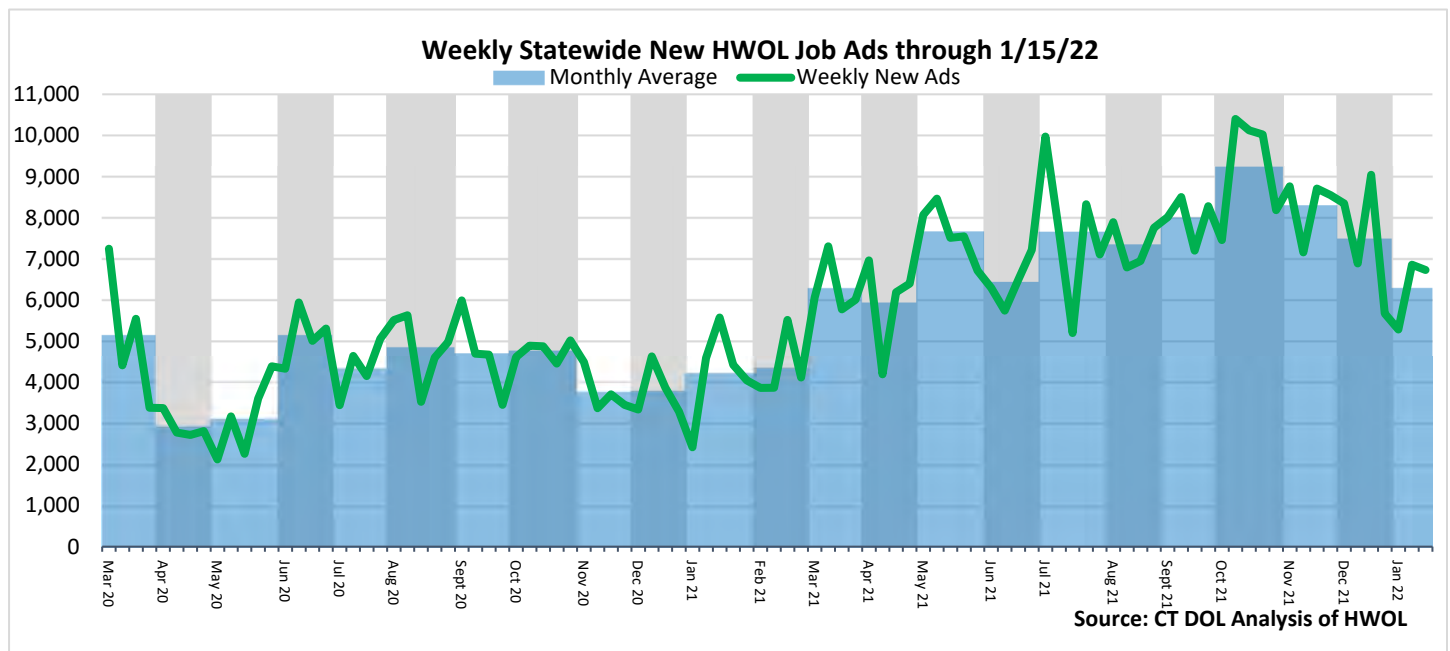


# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

## Week Ending January 15<sup>th</sup>, 2022: Total New Ads Down 2% Over The Week

WETHERSFIELD, January 21<sup>st</sup>, 2022 – During the week ending January 15<sup>th</sup>, 2022, there were 6,727 new postings, down 126 new ads over the week. This slight 2% over the week decrease overlays larger shifts at industry level. The largest industry increase and decrease over the week occurred in Manufacturing, up 305 new ads and Healthcare & Social Assistance, down 331 new ads. Over four weeks, new ads are down 2,313 new ads or 26%, most industries had four week shifts of less than 200, with the exception of Manufacturing, up 206 new ads and Health Care & Social Assistance, down 997 new ads. So far, the three weeks ending in January have averaged 6,287 new ads per week. This incomplete monthly average is lower than monthly levels going back to the second quarter of 2021. Though lower than the second half of last year, January 2022 is on track to exceed corresponding monthly levels for January 2021 and pre-pandemic January 2020, which respectively averaged 4,206 and 5,073 new ads per week.



**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Manufacturing.

**Occupations** with the most new postings include Registered Nurses, Laborers, Stock, & Material Movers, and Wholesale & Manufacturing Sales Representatives.

**Employers** with the most new postings include Amazon, Hartford Healthcare, and Yale-New Haven Health System.

## The three industries with the most new job postings where:

- **Health Care & Social Assistance** (1,315 new postings, -20% over the week)
- **Retail Trade** (1,036 new postings, +32% over the week)
- **Manufacturing** (738 new postings, +70% over the week)

NAICS	Industry	Ads Week Ending: 1/15/22	1 week ago: 1/8/22	4 weeks ago: 12/18/21	1 week change		4 week change	
					%	#	%	#
<b>0</b>	<b>Total</b>	<b>6,727</b>	<b>6,853</b>	<b>9,040</b>	<b>-2%</b>	<b>-126</b>	<b>-25.6%</b>	<b>-2,313</b>
11	Agriculture, Forestry, Fishing and Hunting	4	6	3	-33%	-2	33%	1
21	Mining, Quarrying, and Oil and Gas Extraction	6	10	10	-40%	-4	-40%	-4
22	Utilities	33	74	111	-55%	-41	-70%	-78
23	Construction	99	101	67	-2%	-2	48%	32
31	Manufacturing	738	433	532	70%	305	39%	206
42	Wholesale Trade	83	42	31	98%	41	168%	52
44	Retail Trade	1,036	785	1,010	32%	251	3%	26
48	Transportation and Warehousing	139	213	283	-35%	-74	-51%	-144
51	Information	143	132	219	8%	11	-35%	-76
52	Finance and Insurance	517	453	620	14%	64	-17%	-103
53	Real Estate and Rental and Leasing	72	100	159	-28%	-28	-55%	-87
54	Professional, Scientific, and Technical Services	402	385	501	4%	17	-20%	-99
55	Management	4	12	14	-67%	-8	-71%	-10
56	Administrative and Support	165	183	282	-10%	-18	-41%	-117
61	Educational Services	176	220	375	-20%	-44	-53%	-199
62	Health Care and Social Assistance	1,315	1,646	2,312	-20%	-331	-43%	-997
71	Arts, Entertainment, and Recreation	36	67	73	-46%	-31	-51%	-37
72	Accommodation and Food Services	255	401	413	-36%	-146	-38%	-158
81	Other Services (except Public Administration)	88	131	82	-33%	-43	7%	6
92	Public Administration	81	60	108	35%	21	-25%	-27
99	Unspecified	1,335	1,399	1,835	-5%	-64	-27%	-500

Source: CT DOL Analysis of HWOL

Fourteen sectors had job posting decreases over the week and seven had increases. The fourteen decreasing sectors fell by a combined 836 new ads and the seven increasing sectors grew by a combined 710 new ads. Forty percent of the 14 sector decrease occurred in Health Care & Social Assistance (-331 new ads) and 43 percent of the 7 sector increase occurred in Manufacturing (+305 new ads). Over four weeks, total ads were down 2,313 new ads, representing declines across fifteen sectors and increases in six. The largest four week decrease occurred in Health Care & Social Assistance (-997 new ads or -43%) and the largest increase occurred in Manufacturing (+206 new ads or +39%).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

# New Job Postings by Occupation

## HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week	1 week	4 weeks	1 week change		4 week change	
	Ending: 1/15/22	ago: 1/8/22	ago: 12/18/21	%	#	%	#
Registered Nurses	437	571	677	-23%	-134	-35%	-240
Laborers and Freight, Stock, and Material Movers, Hand	436	188	314	132%	248	39%	122
Sales Representatives, Wholesale and Manufacturing	162	204	237	-21%	-42	-32%	-75
Retail Salespersons	148	174	233	-15%	-26	-36%	-85
First-Line Supervisors of Retail Sales Workers	128	152	161	-16%	-24	-20%	-33
Customer Service Representatives	114	110	144	4%	4	-21%	-30
Medical and Health Services Managers	88	84	123	5%	4	-28%	-35
Sales Managers	81	45	83	80%	36	-2%	-2
Marketing Managers	79	71	72	11%	8	10%	7
General and Operations Managers	74	85	83	-13%	-11	-11%	-9
Heavy and Tractor-Trailer Truck Drivers	74	136	181	-46%	-62	-59%	-107
Healthcare Social Workers	68	13	56	423%	55	21%	12
Management Analysts	65	26	59	150%	39	10%	6
Secretaries and Administrative Assistants	64	78	80	-18%	-14	-20%	-16
Human Resources Specialists	57	45	58	27%	12	-2%	-1
Merchandise Displayers and Window Trimmers	56	38	54	47%	18	4%	2
Packers and Packagers, Hand	55	34	89	62%	21	-38%	-34
Security Guards	50	45	164	11%	5	-70%	-114
Physical Therapists	45	16	28	181%	29	61%	17
Licensed Practical and Licensed Vocational Nurses	45	95	152	-53%	-50	-70%	-107
Demonstrators and Product Promoters	45	13	8	246%	32	463%	37
Bookkeeping, Accounting, and Auditing Clerks	43	50	65	-14%	-7	-34%	-22
Janitors and Cleaners	42	63	49	-33%	-21	-14%	-7
Maintenance and Repair Workers, General	42	80	49	-48%	-38	-14%	-7
Nurse Practitioners	38	47	62	-19%	-9	-39%	-24

Source: CT DOL Analysis of HWOL

### The occupations with the most new postings were:

- Registered Nurses (437 new postings, -23% over the week)
- Laborers, Freight, and Material Movers (436 new postings, +132% over the week)
- Sale Representatives, Wholesale & Manufacturing (162 new postings, -21% over the week)

## Employers with the Most New Job Postings

Employer	Ads Week Ending: 1/15/22	1 Week Ago: 1/8/22	4 Weeks Ago: 12/18/21	1 Week # Change	4 Week # Change
Amazon	537	169	323	368	214
Hartford Healthcare	178	110	629	68	-451
Yale-New Haven Health System	136	194	60	-58	76
Travelers	89	27	63	62	26
CVS Health	53	36	24	17	29
Boehringer Ingelheim	49	42	7	7	42
Walgreens Boots Alliance Inc	44	12	26	32	18
Cigna Corporation	42	44	40	-2	2
BJ's Wholesale Club, Inc.	36	20	4	16	32
Array	33	10	7	23	26
Trinity Health	32	69	74	-37	-42
UnitedHealth Group	32	21	129	11	-97
Accenture	29	35	61	-6	-32
The Hartford Financial Group	28	17	14	11	14
Connecticut Children's Medical Center	27	7	53	20	-26
Lumen	27	2	9	25	18
Guidehouse	25	10	8	15	17
Allied Universal	24	17	112	7	-88
Anthem Blue Cross	24	69	69	-45	-45
Russell Cellular	23	1	1	22	22
ECHN	23	6	32	17	-9
Actalent	22	10	9	12	13
KPMG	22	29	28	-7	-6
Charter Communications	21	15	14	6	7
Avangrid	20	63	107	-43	-87

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly in Health Care & Social Assistance, Finance & Insurance, and Retail Trade. The 25 employers shown above account for 23 percent of all new ads. Among the top 25 employers, 18 had over the week ad increases and 7 had decreases. The 18 increasing employers had a combined 739 new ads, and the 7 decreasing employers in the top 25 fell by a combined 198 new ads. The largest increasing employer over the week was Amazon (+368 new ads) and the largest decreasing employer was Yale-New Haven Health System (-58 new ads).

### What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to:

<https://www1.ctdol.state.ct.us/lmi/HWOL2021.pdf>